

MA IN AGRIBUSINESS MANAGEMENT AND RURAL DEVELOPMENT (Taught in Bulgarian)

Brief Presentation of the programme:

Master's Degree Programme "Agribusiness management and rural development" is an innovative product of the co-operation of New Bulgarian University (NBU) and the Institute of Agricultural Economics (IAE), focused on the balanced combination of theoretically and practically oriented courses, based on the latest achievements of science and practice – global and national alike – in the agribusiness management and the development of the rural areas.

The Globalisation of Business, the ecologization, which is on the one hand turbulent and rapidly changing, and on the other hand increasingly significant for all stakeholders, also requires managers to implement modern, immediate creative, non-conventional, innovative ideas, strategies, models, concepts and instruments, leading the organisations they govern to success. The auditorium courses offered by the programme are aimed at meeting the abovementioned challenges. The extracurricular learning forms encompass various projects and a master's internship. The Master's internship is intended to be administered in teams of three or four students who are to acquire practical management skills as well as teamwork skills. The lecturers who are to administer the programme towards achieving its goals are Professors, Associate Professors and Assistant Professors from NBU and from IAE. Leading experts from the Ministry of Agriculture and Foods, the National Agricultural Advisory service, government agencies and prominent practicing experts and consultants are also involved in the tuition together with the lecturers.

The programme offers a preparatory module for candidates with different educational background as well as an upgrading semester for professional bachelors.

Speciality and professional qualification:

Specialization: Agribusiness Management

Speciality: Agribusiness Management and Rural Areas Development

Qualification: Master in Agribusiness Management

Preparatory programme for specialists in fields different from economics
MSRM 001 Market Economy Theory 60 academic hours , 6 credits
MSRM005 Corporate Management 30 academic hours, 3 credits
MSRM006 Legal regulation of Business 30 academic hours, 3 credits
MSRM008 Marketing 30 academic hours, 3 credits
MSRM012 Accountancy

30 academic hours, 3 credits
MSRM013 Finance 30 academic hours, 3 credits
Extracurricular Courses
MBAM 031 Project: Market Economy Theory 30 academic hours, 3 credits
MBAM032 Project: Corporate Management 30 academic hours, 3 credits
MBAM 033: Project: Marketing 30 academic hours, 3 credits
MBAM 041 Project: Legal Regulation of Business 30 academic hours, 3 credits
MBAM042 Project: Accountancy 30 academic hours, 3 credits
MBAM043 Project: Finance 30 academic hours, 3 credits

Upgrading one-semester module (for professional bachelor)
MBAM014 Strategic Management 30 academic hours, 3 credits
MBAM015 Organisational Behaviour 30 academic hours, 3 credits
MBAM016 Project Organisation and Management, 30 academic hours, 3 credits
MBAM017 Decision Making Theory 30 academic hours, 3 credits
MBAM018 Business Forecasting and Planning 30 academic hours, 3 credits
MBAM019 Economics for Managers 30 academic hours, 3 credits
MSRM020 Finance Audit 30 academic hours, 3 credits
Extracurricular courses

MBAM034 Project: Strategic Management 30 academic hours, 3 credits
MBAM035 Project: Organisational Behaviour 30 academic hours, 3 credits
MBAM036 Project: Project Organisation and Management 30 academic hours, 3 credits
MBAM037 Project: Decision Making Theory 30 academic hours, 3 credits
MBAM038 Project: Business Forecasting and Planning 30 academic hours, 3 credits
MBAM039 Project: Economics for Managers 30 academic hours, 3 credits
MBAM040 Project: Financial Audit 30 academic hours, 3 credits

First year

First Semester

Auditorium Lecture Courses (with credits)

MSRM 100 State of Affairs in Agribusiness

MSRM101 Entrepreneurship in Agriculture and Rural Areas

30 academic hours, 3 credits

MSRM102 Agricultural Marketing

30 academic hours, 3 credits

MSRM103 Agricultural Land Market

30 academic hours, 3 credits

MSRM 104 Agricultural Ecology

30 academic hours, 3 credits

MSRM105 Management of the Supply Chain

30 academic hours, 3 credits

MSRM 106 Bulgarian and EU Policy in the Vine and Wine Sector

30 academic hours, 3 credits

Extracurricular Learning Forms (with credits)

MSRM 110 Project: State of Affairs in the Agricultural Production Trade

60 academic hours, 6 credits

MSRM111 Project: Problems of the Regional Development of the Rural Areas

30 academic hours, 3 credits

MSRM112 Project: Specifics of the Rapidly Perishing Goods Trade

60 academic hours, 6 credits

MSRM 113 Project: Chemistrisation of Agriculture

60 academic hours, 6 credits

Second Semester

Auditorium Lecture Courses (with credits)

MSRM 200 Forming the Agricultural Policy of the European Union

30 academic hours, 3 credits

MSRM 201 Rural Areas Development

30 academic hours, 3 credits

MSRM 202 Legal Analysis of Agribusiness and Rural Areas

30 academic hours, 3 credits

MSRM 203 Monitoring and Assessment of the Common Agriculture Policy

30 academic hours, 3 credits

MSRM 204 Agricultural Tourism and Regional Development

30 academic hours, 6 credits

MSRM 205 Management Process and Teamwork in Agriculture and Rural Areas

30 academic hours, 3 credits

MSRM 206 Agricultural Project Management

30 academic hours, 6 credits

Extracurricular Learning Forms (with credits)

MSRM 210 Project: Challenges for the Development of the Entrepreneurship in Agriculture and in the Rural Areas

60 academic hours, 6 credits

MSRM 211 Project: Agricultural Tourism and Agriculture

30 academic hours, 6 credits

MSRM 212 Project: Management Process and Teamwork in Agriculture and in the Rural Areas

60 academic hours, 6 credits

MSRM 213 Project: Developing projects under CAP

60 academic hours, 6 credits

Second year

Third semester

Auditorium Lecture Courses (with credits)

MSRM 300 Corporate Finance in Agriculture and in Rural Areas

30 academic hours, 3 credits

MSRM 301 Finance Management in Agriculture

30 academic hours, 3 credits

MSRM 302 Managing Farming Risk

30 academic hours, 3 credits

MSRM 303 Controlling in the Structure of Agribusiness Sector

30 academic hours, 3 credits

MSRM 304 Innovations and Innovation Policy in Agriculture

30 academic hours, 3 credits

MSRM 305 Statistical Methods in Agribusiness Management

30 academic hours, 3 credits

MSRM 306 Strategies in the Business Development in Agriculture and Rural Areas

30 academic hours, 3 credits

Extracurricular Learning Forms (with credits)

MSRM 310 Master's Internship and Analytical Project 150 academic hours, 15 credits